Tobacco-Free York County
December 13th 2017
Loretta Claiborne Building

MINUTES

CLEARING THE AIR FOR BETTER HEALTH

In attendance: (* Indicates new member)

Marcia Bernd – *Bell Socialization*
*Brad Cary – *American Heart Assoc., Breathe Free PA*
Rachell Daczka – *Community Progress Council*
Marie Drawbaugh – *WellSpan Health*
Kevin Eck – *Rep. Stan Saylor's Office*
Stephanie Emenhesier – *WellSpan Visiting Nurses*
Eve Gardner – *Healthy Community Network*
Deb Gogniat – *Healthy York County Coalition*
Pam Miller – *UPMC, Pinnacle, Memorial Hospital*
Leah Neiderer – *WellSpan Health*
Kim Pritchard – *York Area Housing Group*
Laurie Yourist – *York County Library System*

1. **Member introductions and updates**- Thank you to everyone that was able to join the meeting. Members provided the following updates:
   - **Leah**- In November 2017 WellSpan Health was awarded a grant from the American Lung Association and the Pennsylvania Department of Health to develop and maintain a comprehensive tobacco cessation and prevention program in York and Adams counties. Funds support program efforts through June 30, 2018. As a result of this grant, WellSpan Health is offering mini-grants to community partners willing to assist with up to three components of its funded program:
     1. Signage and support for tobacco-free housing units and worksites
     2. Freedom From Smoking Facilitator Training and Program Facilitation
     3. Tobacco Resistance Unit Movement Advocacy and Support

     Community organizations and individuals interested in submitting a mini-grant application for one or more of the above components should complete the mini-grant application form for each grant they wish to apply for. All mini-grant applications must be submitted by email to me at lneiderer2@wellspan.org no later than 4:00 pm EST on Friday, December 29, 2017. Applications submitted after the deadline may not be considered for funding.
   - **Marcia**- New housing program starting at Bell Socialization – "Next Door"
   - **Kim-** Clover field-Kingston house celebrated 35th anniversary for affordable housing option
   - **Deb-** Healthy York County Coalition has a new website. Please check it out as it has a wealth of information: www.healthyyork.org
   - **Stephanie-** First week as Field Staff Educator for visiting nurses
   - **Rachell-** CPC is conducting a cold-weather clothing (hats, gloves and scarves) drive
   - **Pam**- updated about the Replacement Hospital being completed in mid-2019, and will include an expanded Emergency Department, additional operating rooms and Cardiac Cath rooms.

2. **Great American Smoke Out Review:**
    - **Media Outreach**-The 60 second Radio promo aired on WYCO 106.1 Community Radio prior to November 16th and several times on the GASO. TFYC will be reaching out (Pam) for future collaborations with this Radio Station.
    - **Legislative Outlets-** Marcia, Stephanie, Bronley, Angel, Kevin, Pam and Leah attended the County Commissioners meeting on November 16, 2017. Representative Carol Hill-Evans presented a House Resolution declaring 11.16.17 as GASO in PA and Pam and Leah introduced Tobacco-Free York County.
    - **Community Organizations**- Coalition members handed out pledge cards and quit kits at their locations during the GASO. Quit kits were a huge hit. Members also shared about having conversations about Quitting with community members, including Talking with family and friends and planning to quit on the GASO.

3. **Reynolds American:**
    - Stephanie spoke about the research her and Adam has been conducting on the materials being using by *RDRN* and who would benefit from receiving a letter from the coalition. One school district recommended the assistant superintendent.
    - Reviewed sample letter for educators. Coalition decided we would like a more positive letter that highlights the programs that are available locally.
    - Stephanie and Leah are going to re-write letter for next meeting.

4. **Group Discussion - Educational Forum:**
    - **Who**: Public health professionals including doctors, nurses, social workers and case workers, therapists, psychiatrists, SOS and SING Groups. Is it possible to take the presentation to groups that already exist such as the health coaches?
    - **What**: Motivational interviewing for tobacco cessation with clients. How to continue a conversation with someone that might possibly be thinking about quitting. Can present the "contemplation ladder" and how to move someone further along.
    - **When**: In the evening sometime during February – prior to "Kick Butts Day"
    - **How**: possibly have refreshments or offer CEU's (Leah to look into CEU process)
    - **Presenter**: Interest in Dr. Frank P. Leone. Pam is going to look into his availability.
    - **Where:** Everyone to brainstorm forum locations

5. **Other ongoing projects:**
    - **Newsletter**- Time for quarterly update. Kim, Pam and Leah are going to make updates to be presented at January meeting.
    - **TFYC website rack card**. See image below. Potential ideas:
        - Make sure the website address is larger
        - Remove pictures on back and replace with short statement of some of the resources that are available
        - Discuss with Joann Henderson to make sure it is culturally sensitive
        - Leah and Rachell are going to make updates

Front

Back

Action Items

- ☐ Everyone – cold weather clothing for CPC clothing drive (hats, gloves and scarves)
- ☐ Leah and Stephanie – re-write RDRN letter
- ☐ Pam – reach out to media and Dr. Frank P. Leone re. availability and pricing for speaking engagements
- ☐ Leah – research how to offer CEU's to those attending educational forum
- ☐ Everyone – brainstorm location for educational forum
- ☐ Leah and Rachell – make changes to website postcard
- ☐ Leah, Kim and Pam – update quarterly newsletter
- ☐ Everyone- begin brainstorming ideas for Kick Butts Day

Next meeting:

January 10th 9:00 – 10:00 AM

Loretta Claiborne Building
WellSpan Community Health and Wellness Conference Room
605 S George St, Suite 160

*****Please park in back left parking lot (if coming from George Street). Across from lot signed "WellSpan Employees." Parking lot closest to the building is meant for patients.****