



Tobacco-Free York County
February 14, 2018
Loretta Claiborne Building

MINUTES

CLEARING THE AIR FOR BETTER HEALTH

In attendance:

Marcia Bernd – *Bell Socialization*
Rachell Daczka – *Community Progress Council*
Marie Drawbaugh – *WellSpan Health*
Kevin Eck – *Rep. Stan Saylor's Office*
Susan Hein – *NAMI*
Bronley Martin – *Rep. Kristin Hill-Evan's Office*

Pam Miller – *UPMC Pinnacle Memorial Hospital*
Ginia Moorehead – *Children's Home of York*
Angel Nace – *True North Wellness*
Leah Neiderer – *WellSpan Health*
Laurie Yourist – *York County Libraries*

1. Member introductions and updates- Thank you to everyone that was able to join the meeting.

Members provided the following updates:

- **Rachell-** CPC received two mini-grants from WellSpan Health. One to support initiatives to become a tobacco-free workplace and the second to have CPC employees trained in Freedom From Smoking, an adult cessation program. Cessation program will be available in York and Lewisberry starting the beginning of April.
- **Other Updates:**
 - RDRN Campaign- Letters were mailed out to all Superintendents, Principals and Nurses for the High Schools and Middle Schools in York County. So far we have received request for services at Northern and Red Lion School districts. Letter will be made available to all Coalition members to share with any youth group they may work with.
 - Tobacco Strategic Plan is available and was handed out to Coalition members.
 - Coalition rack card- Rack cards were completed and ordered. The contain information on our mission statement and the resources that can be found on the website. The idea is to use them to drive community members and organizations to the website.
 - Newsletter- January 2018 quarterly newsletter is now available. We are going to be doing a "getting to know you" section in each newsletter so **please fill out "getting to know you" form and return to Leah.**
 - Diabetes Coalition of York County is having the first Diabetes expo on Saturday March 24th from 9am-3 pm, if TFYC members are interested in providing a resource Table at the expo, let Pam know.

2. Kick Butts Day:

- Kick Butts Day is a national day of activism that empowers youth to stand out, speak up and seize control against Big Tobacco. The next Kick Butts Day is March 21, 2018.

- Potential Activity: The Tombstones event- This event was selected for the eye-catching visual, impactful message about the tactics used by the Tobacco industry to market their products and the deadly consequences of Tobacco use. See attached information.
- Who: Group members discussed that high-school aged students would be the appropriate age group for this event, and TRU groups could participate.
- Next step: **Leah to make edits to email which will be sent to TRU groups asking for participation.**

3. Group Discussion - Educational Forum: *Rachell, Brittney, Julie*

- **Who:** Public health professionals including doctors, nurses, social workers and case workers, therapists, psychiatrists, SOS and SING Groups. Is it possible to take the presentation to groups that already exist such as the health coaches?
- **What:** Motivational interviewing for tobacco cessation with clients. How to continue a conversation with someone that might possibly be thinking about quitting. Can present the “contemplation ladder” and how to move someone further along.
- **When:** In the evening sometime. Looking at the end of summer/beginning of fall.
- **How:** possibly have refreshments or offer CEU’s. Once information is solidified can apply for CEU’s through the PA Department of Health.
- **Presenter:** Dr. Frank P Leone has volunteered his time to come present. Pam is going to reach out to him to see what dates he has available the end of summer/beginning of fall.
- **Where:** Beginning to check out locations that could possibly host the event free of charge.
 - Rachell- Penn State York, the Pullo Center, has a fee associated with it
 - **Bronley- Going to investigate York College**
 - **Marcia- Going to investigate St. Matthews Church**

4. One Year Anniversary Celebration: Key highlights from the first year

- Developed a Tobacco-Free York County website which is a wealth of resources for the community to refer to for prevention and cessation information.
- Developed marketing materials including a rack card and quarterly newsletter.
- Participated in community events such as National Night Out.
- Conducted interviews at 50+ multi-unit housing locations to evaluate current tobacco-free policies and provide support for policy implementation/enhancement.
- Orchestrated and participated in various events to celebrate the Great American Smokeout including handing out quit kits at community locations, presenting a proclamation at the County Commissioners meeting and speaking on two radio stations at TFYC.
- Partnered with over 20 organizations to form Tobacco-Free York County.

Action Items

- ☐ Everyone – fill out “Getting to Know You” form for quarterly newsletters
- ☐ Leah – edit email/letter to TRU groups re: Kick Butts Day activities
- ☐ Bronley and Marcia – research locations to hold educational forum
- ☐ Pam- Reach out to Dr. Leone and his scheduling assistant for available dates

Next meeting:

March 14th 9:00 – 10:00 AM

Loretta Claiborne Building
WellSpan Community Health and Wellness Conference Room
605 S George St, Suite 160